



## Pro.Mode

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### *The Eurocities Policy*

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Städtedreieck MONT



## What is EUROCITIES?

EUROCITIES is the network of major European cities



From Dublin to Lublin, Naples to Leeds, Reykjavik to Nicosia, EUROCITIES has about 132 members in some 34 countries

Membership of EUROCITIES is open to large European cities



## Aims of EUROCITIES

We aim to

- **enhance links among cities** and promote trans-national cooperation through participation in European projects.
- **promote** closer and more effective **cooperation** between the different territorial spheres of governance: local, regional, national, European and international.
- **engage in dialogue with the European institutions** and ensure that the role and responsibilities of cities are taken into account in the development of EU policies and legislation.



## Our activities

We achieve our aims through:

- **Networking** - sharing and improving knowledge
- **Lobbying** - developing and influencing policies
- **Campaigning** - raising public awareness



## Our strategic objectives

*Working towards a better quality of life for all*

All our activities have the EURO CITIES strategic objectives in mind:

- The Inclusive City
- The Prosperous City
- The Sustainable City
- The Creative City
- Participation and Cooperation





## Areas of activity

- Our activities are in the following 7 areas or Forums:  
Environment, Culture, Mobility, Knowledge Society, Social Affairs, Economic Development, and Cooperation
- Within these Forums, we have Working Groups on different topics. For example, under the Environment Forum, we currently have 6 Working Groups on Waste, Environment & Health,...
- Members can participate in the Working Groups that are of interest to them



## Green paper on Urban Transport





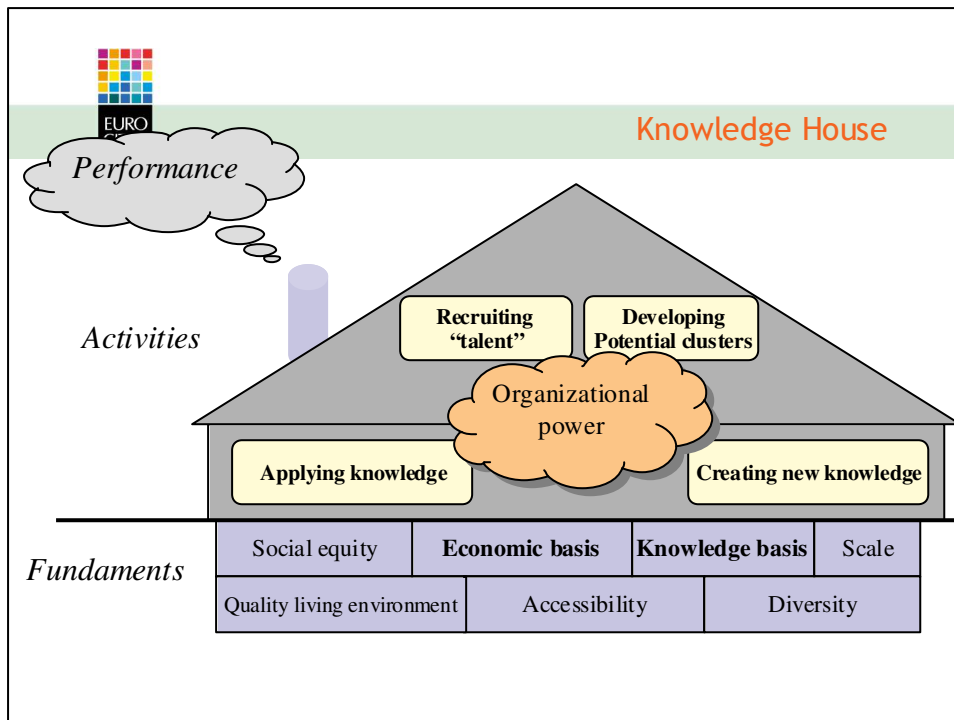
***Global developments:***

- Climate change
- Demographic developments
- Shifts in global economy
- Technological developments

**What do these changes imply for  
Urban Transport and Accessibility ??**



- Lisbon Agenda
- Gothenburg Agenda



**Holistic and co-operative approach**

Bring all stakeholders together in a combined effort: **GEER** (gear) up

- *Governments*
- *Entrepreneurs*
- *Educational institutions*
- *Research institutions*

### ***Cities as an assembly of 'nodes':***

- Traffic and transport hubs
- Shopping malls
- Leisure facilities
- Business parks
- Problem accumulating districts

### **Strength through Diversity**

*The key to sustainable urban mobility*

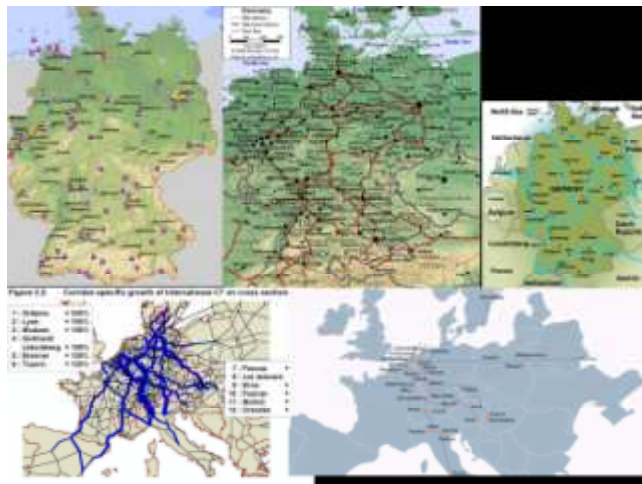


*Eurocities contribution:*

***Accessible, liveable and greener cities:***

- Planning our cities
- Accessible cities
- Liveable cities
- Green cities

***Gateways throughout Europe***





*Eurocities:*

## **Dynamic Subsidiarity**

While integrating European policies on Urban Transport (transport, regional, environmental, energy, internal market or research policy)



### ***Planning our cities:***

- Demographic changes
- Land use
- Sustainable Urban Transport Plans (SUTPs)
- Connecting Europeans

***Liveable and Accessible:***

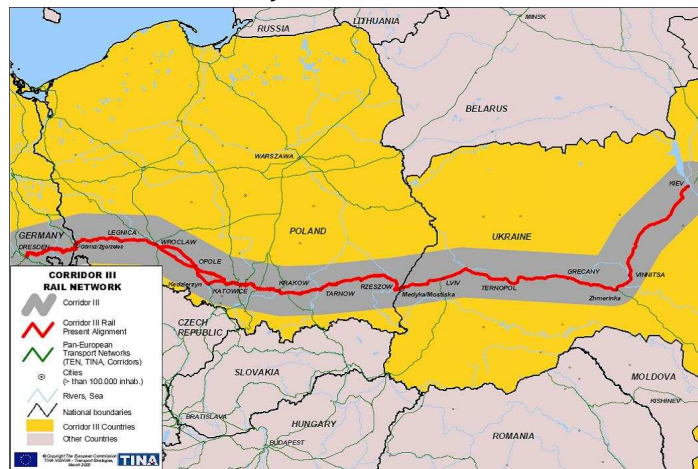


***Accessible cities:***

- Inner and outer accessibility
- Mobility Management:
  - Freight
  - Work travel
  - School travel
  - Cultural and societal travel



### Outer accessibility



*Leisure demands*



*Liveable cities:*

- Sustainable alternative transport modes
- Road Safety
- Noise

***Green Cities:***

- Climate change
- Air quality / health
- Energy efficiency in transport
- Demand management
- Intelligent transport / R&D

***The future is already here.  
It's just not evenly distributed yet.....***





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