

Balanced
European
Social
Transformation

University of Economics, Poznan – Department of Economic
Journalism and Public Relations
University of Economics, Prague – Department of Social Policy
Centre Européen Robert Schuman, Scy-Chazelles
Europäische Akademie, Berlin

Supported by:
European Commission
Auswärtige Amt (Ministry of Foreign Affairs, Germany)
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3rd conference
SOCIAL EUROPE AND ITS CITIZENS
14 - 15 December 2006

venue: Poznan University of Economics
Al. Niepodległości 10
60-967 Poznan
main building , first floor . room no. XXX

conference language English

P R O G R A M M E

Thursday, 14 December 2006

09,30 – 9,50	Registration of participants
10,00 – 10,15	Opening of the Conference – the Rector of the University
10,15 – 11,00	Competitiveness of Europe and social model – contradiction or self-supporting goals? <i>H.E. Dr. Andrzej Byrt, former Ambassador of Poland to Germany</i>
11,00 – 11,45	Creating Innovative Europe – the Finnish approach <i>H.E. Jan Store, Ambassador of Finland to Poland</i>
11,15 – 12,00	Coffee
12,00 – 12,45	The Lisbon Strategy – competitiveness of European Union toward the United States at the brink of Third Millennium

Mgr. Ł Puoœlecki, Poznan University of Economics

- 12,45 - 13,30 The role of NGOs in encouraging social dialogue over the borders
Dr. Robert Smoleñ, President of ProEuropeSociety
- 13,30 – 14,00 *Press conference*
- 14,00 – 15,30 *Lunch*
- 15,30 – 16,15 The development of social services and change in labor relations
Prof. Dr. Jozef Orczyk, Poznan University of Economics
- 16,15 – 17,00 The older generation of European citizens – how much care can
the European state afford?
Prof. Dr. Maciej Ńukowski, Poznan University of Economics
- 17.00 – 17.30 Discussion
- 19:00 - 20.30 Recording radio broadcast (Inforadio Berlin)

Friday 15. December 2006

- 09,00 – 10,00 American or European Dream – how attractive is the European
social model for the Polish students?
Research results of the Students' Scientific Circle
- 10,00 – 10,45 Communicating European social model – the challenge for EU
institutions
*Dir. Joanna Dopiera³a, Ministry of Finance, Head of Department,
European Union and International Cooperation*
- 10, 45 – 11,15 *Coffee*
- 11,15 – 12,00 The role of public relations in the competition to sell socio-
economic model
Prof. Dr. Ryszard Ławniczak, Poznan University of Economics
- 12,15 – 12,30 Final discussion
- 13,00 – 15,00 Lunch at the Old Market Square